Process first. Tools second.

Fewer tools. Fewer steps. More delivered.

Between the people asking for work and the people delivering it.

For agencies and owner-led businesses.

WHAT YOU WALK AWAY WITH — Marketing Reset

- A clear picture of how work moves today and what changed
- Fewer tools and fewer steps between request and delivery
- One request format your whole team uses
- One custom AI agent built into how your team already works
- A one-page playbook your team owns

been there: **Hulu** • **Netflix** • **Team One** • **Wunderman Thompson**

THE OFFER

Marketing Reset.

A minimum of four weeks to map how work moves, cut what slows it down, and install one working system with AI built in.

HOW THE FOUR WEEKS RUN

start here

WEEK 0

Kickoff

Access, one decision-maker and the right people booked, so the four weeks start clean.

WEEK 1

Map

Follow real requests from ask to delivery and see where they stall.

WEEK 2

Cut

Remove the steps, tools and check-ins that don't move work forward.

WEEK 3

Install

One clear request format, plus one custom AI agent built into it.

WEEK 4

Hand off

Run it live, train your team, leave a one-page playbook.

30 DAYS

30-day check

We come back to make sure it's still working and fix what slipped.

Optional add-ons: a short intro video and a pitch deck, built on the same message.



Trevor Foley

founder of Stravio · Los Angeles

~$36M

in portfolios run

46%+

team optimization from in-house AI tooling

400+

people led through an enterprise remote transition

Stop moving work between tools. Start delivering it.

Let's Chat

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